

15 Ways to Engage Your School in Human Trafficking Awareness

#1: Public Service Announcements

Broadcast PSAs for the entire school to view and discuss during homeroom, lunch, in hallways: where ever TV screens are available.

#2: Posters

Students can use Canva.com or Adobe Spark (website or app) to create posters to display around their school building to generate awareness throughout the entire month of January. The posters can include facts, stats, quotes, etc.

#3: Homeroom Announcements

With administrative approval, students can use one week in January to communicate HT awareness for the entire school to hear. The students can communicate quotes, facts, and statistics. Additionally, if students are hosting or participating in an awareness event, they can invite the entire school to attend.

#4: Host a Movie/Documentary Screening

Purchase the rights to a documentary and host a screening in your school at night. Advertise the screening to your school, local community, and neighboring school districts. The NJCAHT can provide a list of safe and effective documentaries.

#5: Host a HT101 Awareness Event

A Human Trafficking 101 event will provide your community with an introductory overview of the issue. Begin by reserving a space in your building to host an awareness event. Invite speakers, play videos, and prepare students to give speeches and communicate what they have learned about human trafficking. Additionally, the speakers can host a Q&A session. Invite non-profit organizations to participate.



#6: Social Media Campaign

Encourage students to post all they have learned about human trafficking on their social media pages/profiles. Provide students with hashtags and organizations to follow and support. Begin by following organizations already followed by @NJ_Coalition on Twitter.

#7: Locker Slam

Students use their lockers as a billboard to communicate human trafficking awareness. This could be a competition where students vote on the best locker display.

#8: Start an Awareness Club

Take the necessary steps to start an after school club by following the example of Project Stay Gold as outlined in the chapter manual. In addition, advisors can work with Prevent Child Abuse NJ to implement My Life, My Choice for young women or Empowering Young Men to engage students in meaningful and authentic learning experiences.

#9: Gift Card Drive (Fundraiser)

Students collect donated gift cards for grocery and clothing stores to provide survivors with the necessities to live. The gift cards can be surrendered to the NJ Coalition Against Human Trafficking for distribution.

#10: School Chalking

Gather facts and statistics about Human Trafficking in New Jersey, nationwide, and abroad. Chalk the statistics onto the sidewalks of the school to raise awareness.

#11: Sports Events

Students can set up a table with information on Human Trafficking awareness at a sporting event on campus. In addition, students can make a brief awareness presentation during halftime at football, basketball, and soccer games.



12: Student-Led Lessons on Human Trafficking

Students can research Human Trafficking and create lessons to teach their peers or students in lower grades. The lessons could take place within social studies, health, or global issues classes. The lessons should be interactive and engaging with video, discussion, victim's stories, and possible action taken by students.

#13: Organize a School Assembly

Students and teachers can plan a school assembly by inviting Prevent Child Abuse NJ or the NJCAHT to lead a presentation about Human Trafficking. A documentary can be shown at an assembly for the student body.

#14: Art Displays

Art is a very powerful medium to communicate a message or platform for social issues. Students create works of art to promote awareness and display around the school building.

#15: Human Trafficking Integration

Teachers can integrate curriculum connections to Human Trafficking. For example, teachers could make the connection between slavery of the past with modern-day slavery. Another example in a health classroom can be made between dating violence and human trafficking.

